



# DR. KERI OHLRICH

CEO, Author, Speaker,  
HR Warrior

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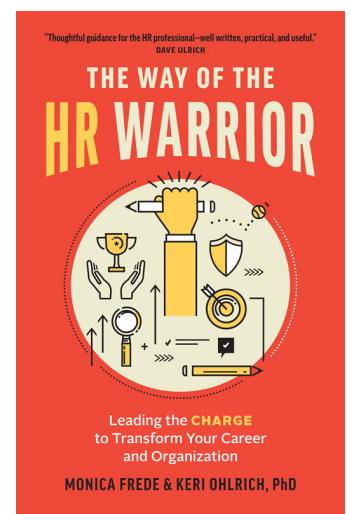
 [warriorsofhr](https://www.instagram.com/warriorsofhr)

## BIO

Dr. Keri Ohlrich, CEO and co-founder of Abbracci Group and CEO and co-founder of SalezBee, is an outcome-focused senior executive with more than 20 years of success in the HR, manufacturing, consumer goods, and consulting industries. Keri is the co-author of the book, *The Way of the HR Warrior*, which focuses on providing HR professionals a framework to elevate their careers and their profession. Leveraging extensive experience in HR leadership for organizations, she is a valuable asset for companies requiring assistance with business, talent, or HR challenges. Her broad areas of expertise include strategic planning, business development, employee relations, talent management, culture change, conflict management, performance management, organizational development, workshop facilitation, and employee engagement and development. Throughout her career, Keri has held leadership positions at a variety of organizations ranging from start-ups to Fortune 500 companies. In her previous roles she has created and implemented HR processes, redesigned the talent function for an organization serving 25,000 global employees, led change management for a new business strategy, and overhauled the Human Resources department.

Keri obtained her PhD in Human Development and Organizational Systems from Fielding Graduate University. She holds an MS in International Peace and Conflict Resolution from American University, an MS in Global Human Resources from Loyola University Chicago, and a BS in Psychology and Business from Carnegie Mellon University. She resides in Southern California.

*"Human resources has immense power to affect an organization's bottom line and its culture, but HR often gets a bad rap. Witty and full of straight talk, **The Way of the HR Warrior** is a guide for HR professionals who care deeply about influencing business strategy, especially in the changing corporate landscape. Using instructive and inspiring stories and assessment tools drawn from company frontlines, experienced HR professionals Ohlrich and Frede demonstrate how you can use their CHARGE framework to develop the core skills needed to become an HR Warrior."*



# SPEAKING TOPICS

## AI, Technology, and Analytics, Oh My! HR Warriors® Can Slay Them All!

Yes, you need to know AI, Technology, and Analytics and how they impact HR. And, no matter what is next in HR, you need HR Warrior skills to slay them all! Dr. Keri Ohlrich, who comes with over 20 years of HR and Leadership experience, will define what an HR Warrior is and how to create a team that is in demand by the business. During this interactive and humorous session, Keri will outline the CHARGE (Courage, Humility, Accuracy, Resiliency, Goal-oriented, and Exemplary) model, which reviews the qualities needed to become an HR Warrior. Most importantly, and what is near to Keri's heart, is discussing actions that the participants can take to become an HR Warrior team. As without action nothing is accomplished. Each participant should leave feeling inspired to be an HR Warrior and have concrete steps on how to accomplish it!

### Learning Objectives:

- Understand the CHARGE model
- Analysis of team in terms of HR Warriors and how to incorporate into team building
- Develop immediate actions to become an HR Warrior

## Being a Leader and Taking CHARGE™ of Your Career, Business and Life

How do I get that new job? How do I lead that team? How do I start my own business? Life decisions can be difficult; and wouldn't it be nice to have a leadership model to help guide you through? Well, luckily, Dr. Keri Ohlrich, who comes with over 20 years of HR and Leadership experience, will discuss the CHARGE model and how to use it to help you lead in whatever space you need to and discuss the importance of owning the situation. During this session, Keri will use humor to outline the CHARGE (Courage, Humility, Accuracy, Resiliency, Goal-oriented, and Exemplary) model, which reviews the qualities needed to take ownership of life, career and business. Lastly, Keri will discuss actions that participants can take to achieve their goals. Each participant should leave feeling inspired to take charge of their life goals and have action steps to help them get there.

### Learning Objectives:

- Understand the importance of owning your development
- Identify each step of the CHARGE model
- Begin to create goals that the participant controls (no money needed!)
- How to stay action-oriented to hit those goals

**Keri was unbelievably helpful when we wanted a new approach to enhance skills of our global HR team at CGI. She took time to learn about our organization and tailored materials to our specific needs. This specialized attention helped connect the framework to an audience with multiple HR backgrounds and experiences. Keri was a dynamic speaker and allowed for maximum retention of the HR Warrior content. Participants left with new insights and concepts that have helped provide clarity on what it means to be a strategic HR business partner. Keri is a true professional and I highly recommend her to anyone who wants to have high performing HR professionals on their team.**

**-Cheryl Cassidy  
Director, Human Resources – Operations, Supply Chain & HR,  
The Chamberlain Group**

## Yep, HR Can Do More: Why the Business Should Expect HR Warriors®

Every HR department needs to be HR Warriors. Period. Dr. Keri Ohlrich, who comes with over 20 years of HR and Leadership experience, will discuss the importance of an HR Department and how the business leaders' expectations directly impact the work HR can do. During this interactive session, Keri uses humor to talk about lessons learned from the business not having clear expectations for HR and how it negatively impacts engagement and revenue. Lastly, Keri discusses actions that participants can take. These actions are as much self-reflection for the business leaders (what do I need to do to become a great partner with HR) and what do I need to talk to my HR department about tomorrow. Each participant should leave knowing the importance of HR, concrete steps on how to partner with HR and expectations for HR.

### Learning Objectives:

- How business leaders can create a positive environment for HR Warriors
- Steps to take to be an effective partner with HR
- Actions to take to immediately improve your relationship with HR

**Keri spoke at two of my networking events for my HR clients and I heard nothing but rave reviews! She is a dynamic speaker and business leader. Her HR Warrior strategies should be welcomed by any professional looking to improve their organization.**

**– Sarah Burton,  
Sales Executive**

**I presented right after Keri at Hacking HR and was instantly using her content in my presentation, and we had never met. I found her to be credible, interesting, charming, but most of all - engaging.**

**The audience lit up with questions, which selfishly was invaluable to me because if not for Keri's content I wouldn't have 'learned' about the audience before I started. She speaks about topics that include how to understand why certain people communicate the way that they do, and how this affects teams large and small. If your company had 5 employees or 50,000, Keri's content resonates.**

**—Ewing Gillaspay,  
Executive: Emerging A.I. Research, HR**